

FRIENDS OF THE NEVADA STATE RAILROAD MUSEUM

VIRGINIA AND TRUCKEE DIVISION

P.O. Box 1330
Carson City, Nevada 89702



MINUTES OF THE APRIL 11, 2011
BOARD OF TRUSTEES MEETING
NEVADA STATE RAILROAD MUSEUM
CARSON CITY, NEVADA

Call to Order – Meeting was called to order at 6:00 PM.

Roll Call – Present were, Ron Allen, Ralph Elligott, Stan Cronwall, David Brambley, Chris MacMahon, Kurt Dietrich, Peter Barton, Darlene Berry, and Matt Digangi. Absent and excused was Bruce Armbrust. A quorum was established.

Minutes – Kurt Dietrich presented the February 2011 minutes. A clarification was made that the \$100 disbursed for the McKean Car direct mailing was in regards to the ADDY Award fee. A clarification was made that the motion to accept the audit report also authorized the next audit. A motion was made by Stan Cronwall, seconded by Darlene Berry, to accept the minutes as corrected. Motion passed.

Correspondence – Nancy Humphries stated that the Carson City Symphony has approached her, inviting the Friends to set up a table at a future event that the Symphony is hosting. Nancy stated that she will follow up regarding the details.

Treasurer's Report – Darlene Berry reported 01/24/2011 – 03/31/2011 Treasurer's activity as follows:

Beginning Balance – \$2,834.55

Total Income – \$6,630.29

Total Expenses – \$5,100.80

Ending Balance – \$4,364.04

Money Market Account – \$18,491.96

A motion to accept Treasurer's Report was made by Chris MacMahon. Motion seconded by David Brambley. Motion passed.

Report of Trustee Activity since the previous Regular Meeting – \$50 was approved for National Train Day.

\$34.08 was approved for the permanent exhibit in the Interpretive Center.

Peter Barton stated that the new exhibit in the Interpretive Center is scheduled to open May 8th, dependant on the subcontractor. A Friends' pre-opening is scheduled for April 29th.

Peter stated that there were no questions regarding the NSRM at the Nevada Legislature.

Peter stated that he obtained a quote for a electronic sign for the Carson Street entrance from YESCO, for \$36,000. Peter asked the Board regarding ideas for fundraising. Ron Allen suggested soliciting the membership. David Brambley, seconded by Chris MacMahon, made a motion to solicit the membership for funds, through a capital campaign. Motion passed.

OLD BUSINESS – STANDING COMMITTEE REPORTS

Audit Committee – No Report.

Brick Sales Committee – Laning Clifford reported that one brick has been sold during the past two months. A discussion took place regarding raising prices. No action taken.

Election Committee – Nancy Humphries stated it would cost approximately \$850 to solicit for resumes via direct mail. Chris MacMahon, seconded by Matt Digangi, made a motion to approve to direct mailing for the solicitation of resumes. Motion passed.

Finance Committee – No Report.

Fund Raising Committee – No Report.

Interpretive Committee – No Report.

Membership Committee – Susan Allen (not present) reported the following membership levels as of March 31, 2011:

Seniors:	214
Individuals:	118
Family:	276
Senior Couple:	262
Sustaining:	73

Contributing:	20
Patron:	3
Life Time:	5
Student:	8

TOTAL MEMBERSHIP: 979

Membership Recruitment Committee – Stan Cronwall thanked the membership in retaining renewals.

Operations – Motorcar – No Report.

Operations – Steam – Barry Simcoe requested \$400 to obtain supplies to clean the equipment April 23rd. Barry stated that he will send out an announcement via Loren Jahn. Matt Digangi, seconded by Chris MacMahon, made a motion to approve a not-to-exceed amount of \$400, to purchase cleaning supplies. Motion passed.

Promotions and Publicity – Barry Simcoe stated that the committee has developed a themed train schedule for 2011.

Barry Simcoe introduced Meagan Noin, Managing Director of the Impetus Agency, who presented a proposed marketing campaign budget and timeline to the Board. A discussion took place. Chris MacMahon stated that social media sites are beneficial. Stan Cronwall was concerned that additional funding will be needed for the ongoing Nevada Legislature. Chris MacMahon, seconded by Matt Digangi, made a motion to approve a not-to-exceed amount of \$5,000 for the marketing campaign, to be reviewed monthly by the Promotions and Publicity Committee. Motion passed.

Barry stated that the Promotions and Publicity Committee meets every Tuesday, Nelson House, 7:00 PM.

Darlene Berry, seconded by Kurt Dietrich, made a motion to print fliers for elementary schools, for an amount not-to-exceed \$1,000. Motion passed.

David Brambley, seconded by Chris MacMahon, made a motion to approve the purchase of locomotive bunting for use during Memorial Day and 4th of July weekends, for an amount not-to-exceed \$200. Motion passed.

Chris MacMahon, seconded by David Brambley, made a motion to allow Mark Owens to work on logistics for the Friends to attend the antique show at the Carson Mall, July 15th, 16th, & 17th. Motion passed.

Sagebrush Headlight – No Report.

Website Committee – A written report was presented to the Board which discussed website changes and additions. The equipment section of the website is being updated, as well as the calendar through December 2011.

Youth Program Committee – No Report.

Symposium Committee – No Report.

OTHER OLD BUSINESS – None.

NEW BUSINESS

Museum Funding – No Report.

Upcoming Events – This Friday, Saturday, and Sunday, is the 8th Annual Become a Motorman Class.

Other New Business – None.

Board or Trustees Member Comments – Barry Simcoe asked for participation in the Promotions and Publicity Committee.

General Comments – Bryan Berry asked why the annex is closed during the interpretive center improvements. Ron Allen and Peter Barton stated that they will follow up with Frank Ackerman.

Adjournment – Chris MacMahon, seconded by Matt Digangi, made a motion to adjourn. Meeting was adjourned at 8:10 PM.

Respectfully submitted,



Kurt Dietrich,

Secretary