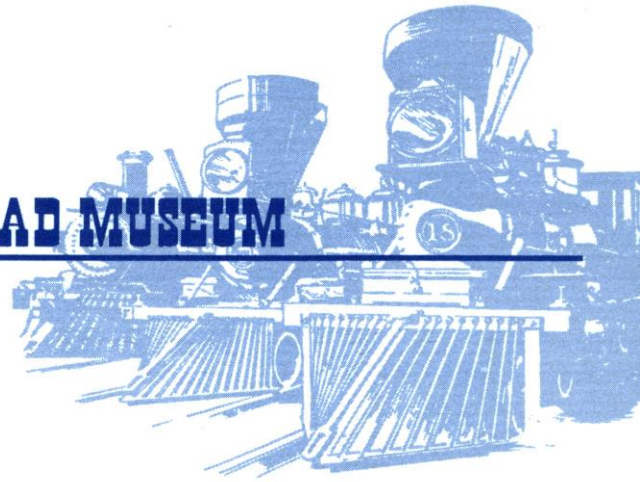


FRIENDS OF THE NEVADA STATE RAILROAD MUSEUM

VIRGINIA AND TRUCKEE DIVISION

P.O. Box 1330
Carson City, Nevada 89702



MINUTES OF THE OCTOBER 4, 2021
BOARD OF TRUSTEES MEETING
NEVADA STATE RAILROAD MUSEUM
JACOBSEN INTERPRETIVE CENTER

Call to order - Meeting was called to order at 6:00 PM

Roll Call – Trustees present were Barry Simcoe, Michael McClain, Bill Kohler, Rick Kohler, Ron Allen, Rick Bieniek and Todd Moore (via phone). Larry Knack and Rebecca Bevans were absent but excused. Representing the museum was Adam Michalski. A quorum was established.

Minutes of the August 2, 2021 regular meeting were approved. Motion to approve made by Michael McClain, second by Rick Kohler.

Correspondence – None

Election Committee – Result of the Board of Trustees election are as follows: Bill Barbe, David Squire and Nancy Deis were elected to the board. Voting tally report is available if requested.

Treasurer's report – See attached report. Motion to approve was made by Ron Allen, second by Michael McClain. Motion passed.

-Actions of Executive Committee:

None

-Actions of Board

None

OLD BUSINESS –

Capital Campaign Committee-

Barry Simcoe reported that the locomotive Reno is unavailable for the re-steam program.

-Audit committee-

No report

-Bricks –

No report. Barry Simcoe will contact Steve Struman regarding the need to get timely reports.

-Events Committee –

See attached report. Adam Michalski will investigate the potential use of the museum's 5 ton truck for Nevada Day Parade use.

Todd Moore and Barry Simcoe are donating pumpkins for the upcoming Harvest Train event. Rebecca Bevans will furnish volunteers to assist in selling pumpkins.

Hot Rodz food truck will be on site.

Michael McClain reported that the motorcar group will participate during Harvest Train.

-Rail Camp-

Bill Kohler reported that there are two people signed up for the next camp. An updated brochure and order blank insert will be available soon.

Fund Raising –

Todd Moore requested \$700 for use in fund raising supplies. A motion was made by Rick Kohler, second by Ron Allen that \$700 be approved for fund raising. Motion passed. See attached file for additional information.

V&T 150/Rail Fair Committee –

Refer to attached report.

-Strategic Planning Retreat-

Strategic planning is underway

Interpretive Committee –

See attached report submitted by Russell Moore

Bylaw Committee –

Rick Kohler is compiling some projected changes to the bylaws. He will send out recommended changes by the next meeting and will schedule a bylaws revision meeting after the first of the year.

-Membership Committee –

See attached reports.

-Motor Car Operations-

Dave Squire reported that only one operating day was cancelled due to smoke. He also reported that the McKean motorcar has been wired for display lighting.

-Steam Train Operations-

Barry Simcoe reported that the Glenbrook operated great and was well received on the Cumbres and Toltec.

-Sagebrush Headlight-

Adam Michalski reported that the next issue is being developed and will include coverage of the Glenbrook's trip to the Cumbres and Toltec.

-Website -

Michael McClain reported that the website is running well and all the information is current.

-Youth Committee –

Barry Simcoe suggested that a request be posted in the Sagebrush Headlight for a volunteer to chair the youth committee.

-Other Old Business-

None.

-New Business-

Adam Michalski reported that help will be needed for photographs to be taken at the Inyo during the Santa Train weekends. Rick Bieniek said he would assist. Adam also requested funds to put together “goodie bags” to be passed out during Santa Train weekend. Money has been previously budgeted that will cover this.

Adam announced that there is a Halloween event being held on October 28 at Mills Park and asked if the Friends would like to participate. Volunteer have already agreed to man a booth. A motion was made to spend up to \$200 for candy to be handed out at this event. Motion made by Ron Allen, second by Rick Kohler. Motion passed.

Adam said that Cristol Digangi will work on handouts for the Nevada Day Parade.

Adam announced that Michael Higgins will present a lecture on Picon Punch and how this is related to the railroad. Friends involvement will be decided when additional details are available.

Michael McClain requested that we amend the previously approved amount needed to register the Iron Horse Rail Camp trademark. Motion was made by Rick Bieniek to amend the amount from \$250 to \$600. Motion seconded by Rick Kohler. Motion passed.

Carol Foster reported on the Sertoma Golf Tournament.

GENERAL COMMENTS –

None

ADJOURNMENT- 8:00 PM

Respectfully Submitted,

Bill Kohler

Bill Kohler, Secretary

**TREASURER'S REPORT - FNSRM REGULAR ACCOUNT
FOR THE PERIOD: JULY 1, 2021 - AUGUST 31, 2021**

Beginning Balance @ 6/30/21 **\$ 36,596.82**

INCOME

Brick Purchases	\$ 300.00
Donations	\$ 5,170.00
Memberships	\$ 4,295.00
Water Sales	\$ 210.00

Total Income	\$ 9,975.00	\$ 9,975.00
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EXPENSES

Advertising	\$ 89.32
Credit Card Fees	\$ 386.73
Fourth of July Expense - Advertising	\$ 150.00
Friends Election Expense	\$ 330.85
Membership Chairman	\$ 439.50
Membership - Postage	\$ 137.00
NSRM - Maintenance of Equipment	\$ 117.28
NSRM - Glenbrook	\$ 98.64
Treasurer's Supplies	\$ 83.15

Total Expenses	\$ 1,832.47	\$ 1,832.47
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Ending Balance	\$ 44,739.35
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MONEY MARKET ACCOUNT

Beginning Balance @ 6/30/21	\$ 35,196.30
Interest Earned – July & August 2021	\$ 0.58
Transfer from Checking Acct	\$ -

Ending Balance	\$ 35,196.88
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Respectfully Submitted,


Larry Krack, Treasurer

**FNSRM RESTEAM HISTORY - TREASURER'S REPORT
FOR THE PERIOD: JULY 1, 2021 - AUGUST 31, 2021**

Beginning Balance @ 6/30/21 **\$12,526.23**

INCOME

Donations - Restricted

Total Income	<u>\$ -</u>	<u>\$ -</u>
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EXPENSES

Administrative

Total Expenses	<u>\$ -</u>	<u>\$ -</u>
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Ending Balance @ 08/31/21 **\$12,526.23**

Respectfully Submitted,



Larry Knack, Treasurer

Wooden Nickels are here! Adam has a bag of them to pass out at the meeting. The rest are in the Nelson house. I think they look great.

Harvest Train:

Harvest train is quickly approaching. Hopefully the weather will be nice and all goes smoothly.

Pumpkins:

- Thanks to Todd, we have two bins of pumpkins. He will be delivering them on the 14th. Museum staff should be able to assist in the unloading but if anyone is around and wants to help, please coordinate timing with Todd.
- The Nerd Herd (Homeschool student club) from WNC will be selling pumpkins. Alex and I will coordinate the volunteers. ○ If we had a device with Square and Wi-Fi that would be helpful. If not, we will use our phones.

Games:

- We have cornhole and I am looking for hula hoops to make a pumpkin tic tac toe game for the kids. These are easy, no volunteer needed games.

Food:

- HotRodz will be selling food at the event.

Nevada Day Parade:

Nevada Day is around the corner and we are all set as an entry into this year's parade. The theme of this year's parade is Historic Moments in Nevada. Perfect for us!

- Truck and trailer: Adam and Dan know more about this than I.
- Santa: It would be nice to have Santa on the train. Could someone call and ask Nick if he is available? If he is not, do we have a suit someone can wear?
- Are we running a truck pulling the hand car behind the Joe Douglas? If not, we can just run another car full of volunteers.
- Anyone know where the banners are from the last parade run we did? We will need those for the decorating of the trailer.
 - Do we need any other decorations for the Joe Douglas or the trucks?
- Volunteers might be needed to load the Joe Douglas on Friday. Please let Dan or Adam know if you would like to assist.
- Volunteers will be needed to assist on parade day. Please contact me (Rebecca) if you are interested so I know how many will be involved. ○ We will NOT be walking this year. All volunteers will be in the back of the truck or loaded into another truck behind the Joe Douglas. ○ We have room for two vehicles this year so if we have a lot of people interested in being in the parade, there is room. The more the merrier.
 - This is a great opportunity to show off the museum and get people excited about coming by, especially for Santa Train. ○ Do we want people in the crowd handing out wooden nickels at the parade? If so I will coordinate that.
- We will receive another email approximately 2 weeks prior to the parade with our staging/line-up information, time to report and maps. I will send this out as soon as I receive it.
- We will have an events committee meeting about one to two weeks before the parade. Time is not yet set. Let me (Rebecca) know if you are interested in attending.

Santa Train:

We will be hosting another raffle at the Santa Train event. I am working on the permit for the raffle. If anyone has items to donate, or knows anyone or business that would like to donate, please bring those donations to the museum. We should store non-food items in the Nelson house

TO: FNSRM Board of Trustees
FROM: Todd Moore, Fundraising Committee
DATE: October 2, 2021
RE: 2021 Fundraising Appeal

The Fundraising Committee requests authorization to send a fundraising appeal letter to current Friends members (and recently expired members) during November 2021.

A form of proposed fundraising letter is attached.

The estimated cost to print fundraising letters, obtain envelopes and pay for postage is estimated at \$600. The anticipated revenue is unknown. The organization has not directly solicited its membership to donate on a membership wide basis in this manner in recent times. Nevertheless, it is believed that the return on this expenditure will well exceed the expense.

In addition to the letter itself, consideration should be given to how donations may be made. The Friends currently has an online donation portal, which ought to be utilized for this campaign, as well as a regular mail option.

TO: Board of Trustees of the Friends of the Nevada State Railroad Museum

FROM: V&T 150 Committee, Todd Moore

DATE: October 3, 2021

RE: Status Update for Great Western Steam Up

Planning is progressing well, albeit a few months behind schedule.

EQUIPMENT INVITES

Invitations have been extended to following railroad equipment:

1. CSRM - V&T Nos. 12 *Genoa*, 13 *Empire* and 21 *J.W. Bowker* have been invited to attend. The CSRM has expressed interest and discussion between the NSRM and CSRM are underway. These locomotives would all be for static display. The CSRM will likely want the NSRM to pay for the shipping costs.
2. Virginia & Truckee Railroad - V&T No. 11 *Reno* has been invited to attend and the railroad has expressed interest in having it on display with the other V&T equipment. Funding for the move is an issue and under discussion.
3. Santa Cruz Portland Cement No. 2 "Chiggen." This locomotive is an operable standard gauge 0-4-0 Porter steam locomotive and is currently leased to the Placerville & Sacramento Valley Railroad in Folsom, Ca. The owner and lessee have expressed interest in attending and discussions are underway. A follow up meeting will be held within two weeks.
4. Bluestone Mining & Smelting No. 1. This locomotive is an operable standard gauge Heisler locomotive that formerly ran on a branch running off of the Nevada Copper Belt Railroad. It is owned by Roots of Motive Power in Willits, California. Chris DeWitt is making contact with that organization.
5. Eureka & Palisade No. 4, *Eureka*. This locomotive is an operating narrow gauge 4-4-0 steam locomotive owned by Dan Markoff and is located in North Las Vegas. It is confirmed to attend, but will require a contribution toward the transportation costs. Dan's private car, the *Elsa*, may also attend.
6. Carson & Tahoe Lumber & Fluming Co. *Tahoe*. This narrow gauge 2-6-0 locomotive is a sister to the *Glenbrook*. It is currently under restoration to operating condition by the Nevada County Narrow Gauge Museum in Grass Valley, California. It will attend the event if the restoration is completed in time.
7. Nevada-California-Oregon No. 12/Southern Pacific Narrow Gauge No. 18. This operating narrow gauge 4-6-0 locomotive is owned by the Eastern California Museum in Independence, California. The organization has expressed an interest in attending. Discussion are ongoing.
8. Bock Lumber Co. No. 1. This is an operating 0-4-4T "Forney" standard gauge steam locomotive. It is privately owned by Fred Haberkamp of Illinois.
9. Wiamanolo Plantation No. 4/*Deanna*. This is an operating 0-4-2T narrow gauge steam locomotive owned by George Thagard in Coto de Caza, California.
10. Detroit Yukon Mining No. 3. This is an operating 0-4-0T Porter narrow gauge steam locomotive built in 1904 and owned by Tom Gaszi of Orange County, California.

Bill Kohler has agreed to lead our efforts to invite and secure attendance of steam automobiles and tractors, hit & miss engines and miscellaneous steam powered equipment and displays. Two steam fire pumpers are confirmed to attend, but may require assistance with expenses. Estimated shipping costs per piece of railroad equipment are approximately \$7k per piece. Estimated total transportation costs are \$50k. We need to have equipment invites and acceptances confirmed by the end of this year.

OPERATIONS

The event aims to offer several steam railroad "experiences" for visitors. One is a "Pageant of the Rails" to be held at the Museum turntable twice each day to feature operating equipment. Two is the largest display of Virginia & Truckee locomotives in over 100 years. Three is narrow gauge passenger train rides featuring 3-4 locomotives pulling trains at various times during two of the event's four days. Four is standard gauge train rides featuring 3-4 locomotives pulling trains on the alternate days.

PARKING

Remote parking at the former Nevada National Guard site near the railroad museum is being pursued, but not yet confirmed. We hope to partner with a local charity to operate the parking lot to benefit that charity. (Perhaps the Boys & Girls Club.) Anticipated charge is \$5 per vehicle with free shuttle drop off. Pedestrian access is also available. There is not anticipated to be any parking at the NSRM itself except for crew and staff.

ENTERTAINMENT/FOOD

We are working with the Brewery Arts Center to coordinate entertainment booking for a stage to be located near Gibson Park. Food is anticipated to be via 4-6 food trucks. A beer garden operated by Rotary is also a possibility. A large 50x50 foot (?) tent with tables and chairs for guest to rest and eat will be needed.

VENDORS

We hope to have 25 vendor tents approximately 10x10 foot side in the parking lot area. We need an individual to spearhead this effort. Any takers?

TICKETS

We hope to begin ticket sales on March 1st. Tickets are estimated to cost \$40 each, with a \$100 event wide option (\$60 savings). Hoped for break even point is 2,000 tickets sold, which is about 25% higher than a typical Santa Train event. Sales goal is 5,000 tickets. We are also exploring ticket packages with the V&T Commission to include V&T rides. Tickets will be inclusive of train rides and entertainment. Food will be an additional cost.

ADVERTISING

“Soft” advertising is underway with flyers printed and being distributed. We will partner with Visit Carson City and Travel Nevada to more aggressively promote the event beginning in early 2022.

V&T 150 CELEBRATION DINNER

The evening of Saturday, July 2nd, we will host a gala celebration dinner in the NSRM Shop space to celebrate the 150th anniversary of the completion of the Virginia & Truckee Railroad between Virginia City and Reno. The event will be for 90 people and the anticipated ticket cost is \$100 per person at a cost not to exceed \$75 per person. Rick Bieneck has agreed to chair this event. We have approached the Virginia & Truckee Railroad about sponsoring the event at a cost of \$5,000, but so far have not had success. We may need to find a different sponsor. PERMITTING

The event will likely require special permitting by Carson City due to the size and scope. Conversations regarding those issues are underway. The Friends Board may need to authorize advance expenditures for event drawings and permit fees soon.

BUDGET ISSUES

The total estimated cost of the event is \$110k. (\$50k for transportation costs, \$20k for tents and other infrastructure, \$10k for the gala dinner, \$20k for advertising and a \$10k contingency.) Dan and Todd plan to request these funds from the Museum’s private funds account at the BHM Board meeting in December. Anticipated revenue is from \$110k to \$200k, depending on the number of tickets sold and sponsorships. A business sponsorship program will be rolled out later this month.

The *Glenbrook*'s trip to the Cumbres and Toltec Scenic Railroad proved to be a valuable interpretive endeavor for the museum. While our operations at the museum do a fine job of interpreting the operations of the locomotive, nothing compares to running on a real railroad. *Glenbrook* hauled a wide variety of rolling stock, showing how all types of goods and people were carried by rail during the 1870s and 80s.

Going forward, our operations at the museum have many opportunities to further educate the public on the logistics of running trains. Using the semaphore outside of the Wabuska depot can teach the public about signalling practices of late nineteenth and early twentieth century railroads. To show how crews communicated prior to the use of radio, we may use train order hoops. In both of these demonstrations we can include members of the public. For example, they may operate the semaphore or hold up train orders to the crews. Over the past two years, the museum has begun operating a wider variety of equipment and running trains for special occasions. The suffrage specials and photo charters are great examples of this. This practice should be continued in the future, perhaps by making regular trains resemble prototypical mixed trains more closely.

October 1, 2021

Friends of the NSRM Membership Report for SEPTEMBER, 2021

MEMBERSHIPS		MEMBERS
Students:	1	1
Seniors:	167	167
Individuals:	42	42
Family:	86	166
Senior Couple:	133	262
Sustaining:	65	106
Contributing:	7	13
Patron:	3	4
Lifetime:	10	11
TOTAL:	514	772

In addition there are 40 Complimentary Memberships that receive the Sagebrush Headlight.

Respectfully,

Susan D Allen

Susan D. Allen
Membership Chairman

Memberships Purchased in SEPTEMBER

15@\$20....\$300
4@\$35....\$140
19@\$40....\$760
4@\$60.....\$240
6@\$100...\$600
2@\$250...\$500
1@\$500....\$500
51 \$3040

DONATIONS

110.00

BRICKS

0

RAIL CAMP

0

TOTAL

\$3150.00

Membership Committee Update

Hi Everyone,

The committee had previously submitted the following list of ideas to encourage/improve memberships for the Friends. We have narrowed down the list to those items that we feel we can implement in the near term (between now and the start of the new year). Other ideas can certainly be implemented as well at some point in the future. I have highlighted these initial ideas below.

Membership

Individually we each researched several non-profit membership ideas (railroad museums as well as other groups across the country). Some of the suggestions we have include:

1. Creating "named" membership levels with increasing benefits for levels as they go up.
 - Handcar - \$20, Caboose - \$40, Glenbrook - \$500, etc.
 - Identify benefits for every level (expand what is already on the membership form)
2. Special events for upper-level members
 - Special dinner event
 - Private "backstage" tour
 - Private train rides
 - Private guided museum docent tour
3. Member only events
 - Free train rides day
 - Free museum tour
4. Sponsorships for individual pieces of equipment
 - Sponsor a piece of equipment, certificate, name listing on equipment plaque.
 - In addition to regular memberships
5. Sponsoring a railroad tie with special recognition
 - Tie medallion
 - Personalized certificate
 - Location map
6. Getting reciprocal privileges with other museums – local and national
 - Expand to out of area museums
7. Membership pins
8. Crew-for-a-day program
 - One day crew experience
9. Additional online exposure
 - Facebook, Nextdoor digest, other social media

We also have a suggestion that we start an outreach program to encourage school students to get involved with the museum. We feel that we can work with the museum staff and board members to implement this idea anytime as well. We should work in conjunction with the other committees to formulate a series of presentation materials to use in these type of activities.

We have already compiled some specific details regarding the highlighted ideas. We will prepare an additional report with some of the costs involved and the implementation of those ideas as they become available.

Thank you,

Membership Committee

Trademark Update

I had previously presented a cost estimate for applying for an Ironhorse Rail Camp trademark. After a closer look, my estimate was low. In addition to the cost I indicated (for the application process), there is a fee from the U.S. Patent and Trademark Office of up to \$350. That would make the total cost for application closer to \$550. I would request that the Board increase the potential cost to that level in order to proceed..

Thanks,

Michael McClain